

\$3,000 CASH PRIZE
TO THE ARTIST

plus a donation of \$10,000

on behalf of the winning artist to a charitable organization
dedicated to cancer research and patient support.

CALLING ALL ARTISTS

BIOLOGY IN ABSTRACT CHALLENGE

DEADLINE: JULY 15, 2024

CREATE ABSTRACT ART REPRESENTING THE SCIENCE OF
TWO MEDICINES WORKING TOGETHER TO FIGHT CANCER

The winning artwork will be featured in marketing materials,
at events and conferences, and will be displayed at the
AstraZeneca US headquarters in Gaithersburg, Maryland.

To participate, please submit artwork along with a short description of the work via email to artistchallenge@astrazeneca.com. Please include "Biology in Abstract Challenge" in your email subject line.

AstraZeneca 

AstraZeneca is leading a revolution in oncology with the ambition to provide cures for cancer in every form

BIOLOGY IN ABSTRACT CHALLENGE

Overview

We are excited to announce the first-ever Biology in Abstract Challenge. The initiative is sponsored by AstraZeneca, a global, science-led biopharmaceutical company. AstraZeneca is leading a revolution in oncology with the ambition to provide cures for cancer in every form, following the science to understand cancer and all its complexities to discover, develop, and deliver life-changing medicines to patients.

The Biology in Abstract Challenge is an open call to US-based artists to create abstract artwork expressing the science through which two medicines work together to fight cancer. Many of us have been impacted by cancer in some way; the Biology in Abstract Challenge aims to bring a new perspective to what can usually only be seen under a microscope.

Scientific Background

For scientific background information, please reach out to artistchallenge@astrazeneca.com.

Theme

Create a piece of abstract art visualizing the **power of two** inspired by how two medicines work together.

Winning Artist

The winner will receive a \$3,000 cash prize, and AstraZeneca will donate \$10,000 on behalf of the winning artist.

The winning artist can choose one of the following charitable organizations:

- American Cancer Society
- Conquer Cancer
- Project Athena
- American Association for Cancer Research

This initiative is an opportunity to reach a large audience while making an impact on the cancer community within the United States.

Selected winning work will be subject to approval by AstraZeneca medical, legal, and regulatory review.

Artist grants and assigns the exclusive rights to print, photograph, reproduce, and use in any manner (the "Use") the original artwork created by Artist to AstraZeneca for use in any media, including marketing materials for healthcare professionals and patients, public print and digital pieces, including social media, conferences, and corporate use. AstraZeneca shall have the right to distribute, exhibit, market, advertise, publicize, and otherwise exploit the Artwork, including any images of the Artwork, by any title, in all media, now known or unknown, in perpetuity, throughout the world.

Submission Requirements

Participating artists must be based in the United States and/or territories.

Artwork must fit the criteria below:

- Categories: Painting, drawing, pastels, watercolor, sculpture, photography, original digital art, fiber arts, mixed media
- No AI-generated artwork
- No installation or immersive artwork
- Physical artwork must not be larger than 9 feet x 9 feet
- Artwork should not contain images of cells and/or medicine
- Artwork may not contain words
- Artwork may not contain nudity
- Artwork may not depict or contain mentions of any AstraZeneca-related products, brands, or logos
- Artwork should not be overly negative or depict a negative point of view
- Artwork may not depict a cure, saving lives, prolonging life, or providing a better standard of living for patients